The Truth about Thriving in Change…
And nothing but the truth

Every book in The Truth About series, published by Prentice Hall, distills all the essential knowledge you need on a topic...presenting it clearly, simply, and quickly, with an “Ah-ha!” on every page...and showing exactly how to put it to work in your daily life.

Why now? Why this presentation?

Economic, political, and marketplace changes -- across the world and in our backyard, are happening faster and harder than ever, making organizational change the primary and continuous challenge for all management. It takes real focus and fortitude to survive, much less prosper.

Done properly, the management of change can help organizational participants embrace processes in order for the enterprise to be merged, stabilized, started-up, or re-positioned in a way to satisfy most stakeholders in a relatively condensed timeframe. Less than optimal direction setting or execution leads to an erosion of employee motivation, engagement, and productivity.

This presentation brings together 53 powerful “truths” about planning, driving, and sustaining organizational change: real solutions for the tough challenges faced by every business leader.

What's in it for you?

Participants will discover the skills you need most, and how to develop them...how to lead change without eroding employee motivation, commitment, and productivity...why you must start fast, and "run before you walk"...when to persuade, when to educate, and when to "use force"...how to make the change agenda everyone's agenda...and how to create the right cultural framework for successful change. This isn't "someone's opinion": it's a definitive, evidence-based guide to effective change leadership -- set of bedrock principles you can rely on throughout your career.

• The truth about transforming organizations without destroying morale
• The truth about why your way may not be the best way.
• The truth about leaving your ego at the door.
• The truth about how you teach others how to treat you
• The truth about creating a cultural framework for long-term success

Simply, the best management thinking is presented in bite-size, easy-to-use techniques.

Who should attend

This presentation is intended for a broad business audience seeking to augment their leadership and team-building skills in meeting the challenges of the fast-paced marketplace. Ideal prospective participants include MBA students, Supervisors, Managers, Aspiring/fast-track Executives, Human Resources professionals, and Organizational Development practitioners.

About the Author and your Facilitator

Bill Kane is a highly accomplished global HR Executive, Business Change Expert, and Leadership Consultant. He has extensive experience in planning and executing the “people strategy” associated with profitable business transformations. He has also collaborated with legendary UCLA basketball coach John Wooden and Andy Hill to create and conduct leadership-training seminars. He has 3 advanced degrees, and is working toward his Ph.D.

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